# Why Are UK Recruiters Expanding To The US?









#### **Diverse Job Market:**

- The US offers a variety of industries and skill sets
- Holds opportunities for specialised recruitment agencies

### **Growth:**

The US is a stable platform for business expansion due to consistent growth and hiring needs

## **Global Reach:**

US expansion is a strategic move for tapping into international talent markets

## **Lucrative Margins:**

US companies offer more lucrative margins (typically 25-35%)

# **Challenges and Considerations:**



- Legal and Regulatory Differences
- Competition
- Geographical Size & Location
- **Cultural Adaptation**

# **Navigating Success**

# Planning is Key!



Recruiters must ensure careful planning and market research



Recruiters should show a commitment to understanding the US recruitment landscape



Recruiters need to gain a strong grasp of US employment and classification laws



Seeking qualified legal advice to navigate regulatory challenges is vital



#### Want to know more?

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